

11-13-17

Agenda Item #12, Advertising local notices in area newspapers

The News-Sickle-Arrow combined with two other area newspapers, the Sauk Prairie Star and the Middleton Times-Tribune.

The Star covers Sauk City, Prairie du Sac, Mazomanie, Black Earth, and Sauk Prairie and Wisconsin Heights School Districts.

The Tribune covers Middleton, Cross Plains and the Middleton-Cross Plains School District.

Any notices I send to the paper is currently being published in the Star.

Should we be publishing in both papers?

How many residents receive these local papers?

Note:

We did not budget for the cost of publishing in two papers.

What is published is posted on the Town's website